

The Listening Post

OVERVIEW

The Listening Post is a magazine published three times a year and read by more than 10,000 serving, returned and ex-defence members of Australian and Allied Armed Forces and their families.

The Listening Post has been produced since 1921 and is a direct link to the Veteran Community. Our Membership covers Western Australia from Wyndam in the North to Esperance in the South. Copies are also distributed to all State Headquarters, overseas members and organisations in allied countries.

Readership

RSL members are varied in age, with 25% under the age of fifty. The majority own their own home and enjoy a strong degree of financial independence. They are travellers, careful investors, insurers, health conscious and concerned about security, family and retirement.

ADVERTISING RATES:

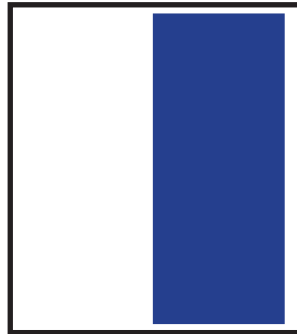
Colour & Mono – GST Exclusive. AS AT NOVEMBER 2018

AD SIZE/POSITION	CASUAL	x 2 INSERT 5% DISCOUNT	x 3 INSERT 10% DISCOUNT
Inside Back Cover Full page only	\$1400	\$1330	\$1260
Back Cover Full page only	\$1600	\$1520	\$1440
Full Page	\$1200	\$1140	\$1080
Half Page	\$690	\$655	\$620
Quarter Page	\$390	\$370	\$350



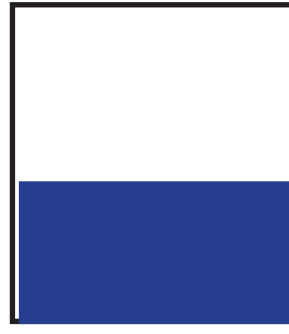
FULL PAGE

210mm (w)
x 297mm (d)



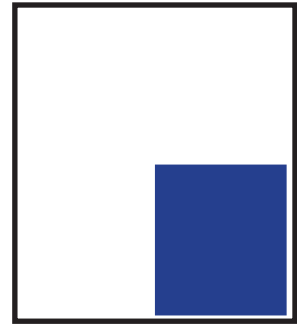
HALF PAGE HORIZONTAL

210mm (w)
x 148.5mm (d)



HALF PAGE VERTICAL

105mm (w)
x 297mm (d)



QUARTER PAGE

SIZE:
105mm (w)
x 148.5mm (d)

2019 PUBLICATION DATES: MARCH 22, JUNE 28 & NOVEMBER 1

2020 PUBLICATION DATES: MARCH 23, JUNE 29 & NOVEMBER 2

DEADLINES: Ad bookings 3 weeks prior to publication. Editorial material 2 weeks prior to publication.