

The Listening Post

MECHANICAL SPECIFICATIONS

FILE SPECIFICATIONS:

We can only accept press ready, single page PDFs - version 1.3 (Acrobat 4) through to version 1.5 (Acrobat 6).

PDFs generated from within any Office packages such as Word, Excel, Publisher or Powerpoint are not permitted.

We DO NOT accept native Publisher, Corel Draw, Microsoft Word, JPG, TIF and native InDesign, Illustrator, QuarkXpress, Photoshop or similar files.

MATERIAL DELIVERY:

Preferred file delivery is via email: socialmedia@rslwa.org.au. We can only accept file sizes of up to 8mb. Files larger than 8mb can be posted on portable media to:
THE LISTENING POST ADVERTISING, PO BOX 3023, EAST PERTH WA 6892.

IMAGES:

Minimum resolutions - raster: 300dpi; bitmap: 600dpi
All logos should be supplied as either bitmap or vector. Total ink densities should not exceed 300%.

FONTS AND TYPE:

Text must be embedded or converted to curves. We do not recommend the use of True Type fonts. Recommended minimum point size 6pt.

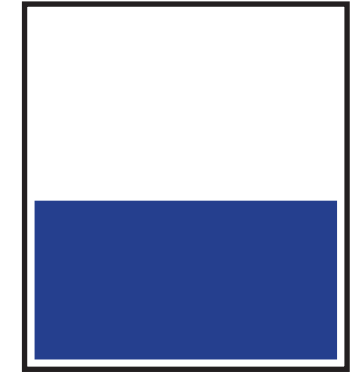
COLOUR:

IMPORTANT: All colour must be supplied as CMYK. All spot, Pantone and RGB must be converted to full colour process.



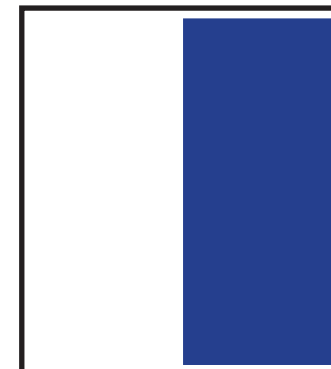
FULL PAGE

TRIM SIZE:
210mm (w) x 297mm (d)
BLEED SIZE:
220mm (w) x 307mm (d)



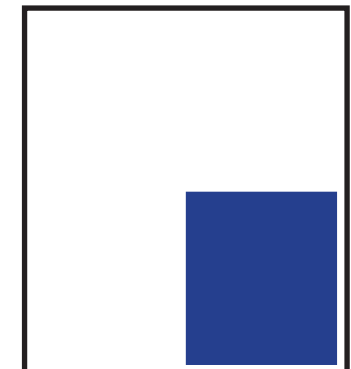
HALF PAGE HORIZONTAL

SIZE:
210mm (w) x 148.5mm (d)



HALF PAGE VERTICAL

SIZE:
105mm (w) x 297mm (d)



QUARTER PAGE

SIZE:
105mm (w) x 148.5mm (d)