

THE LISTENING POST 2019 BOOKING FORM



RSLWA

Please complete this form and email to lauray@rslwa.org.au

Company Name:		ABN:
Street Address		
Suburb	State	P/C
Phone	Fax	
Contact Name	Email	
Contact Signature	Date	

AGENCY DETAILS (if applicable)

Agency Name:		
ABN		
Street Address		
Suburb	State	P/C
Phone	Fax	
Contact Name	Email	

BOOKING DETAILS

Advert Size:

- Full Page Half Page Quarter Page
- Flyer – Insert Other _____

Listening Post Edition: 2019

- March July November

Listening Post Edition: 2020

- March July November

Total Costing (per edition-ex GST): \$

Client Signature: _____ Date: _____

CONDITIONS OF ACCEPTANCE OF ADVERTISEMENTS

All advertising is exclusive of GST

The publisher of The Listening Post reserves the right to refuse any advertisement or change position without prior notice or provide any reason for doing so.

While every care is taken in compiling the advertisements, neither The Listening Post nor their agents accept the responsibility for any inaccuracies or omissions or for any consequences arising from the publication of any advertisement. The advertiser agrees to indemnify The Listening Post, its servants or agents against damages, losses or claims by third parties from publication of the advertisement.

All advertisements must comply with government regulations and laws. It is the sole responsibility of the advertisers or their representatives and or advertising agencies to indemnify the publisher, its servants and agents against all liability claims or proceedings whatsoever arising from the publication and without limiting the aforementioned to indemnify all of them in relation to defamation, slander of all types, breach of copyright, infringement of trademarks or titles, trade practices, or unfair competition, royalties or privacy laws. Any discounts, commissions or contract rates offered are subject to payments being received by the publisher within the stipulated credit period last announced by the publisher. The Listening Post reserved the right to charge the casual rate and a levy surcharge in the event of payments not being received within the stipulated credit period.

Bookings and cancellation deadlines must be adhered to. The publisher reserves the right to charge the full rate for advertisements cancelled beyond these deadlines.

Trading Terms

Advertising space accounts net 30 days from date of invoice/publication.

Confirmation of Bookings

Responsibility cannot be accepted for advertisements or instructions received via telephone unless they are confirmed in writing prior to publication.

Cancellation of Bookings

Must be made in writing 14 days prior to the booking deadlines or the publisher reserves the right to charge in full.

Contract Bookings

Contract bookings protect the advertiser, allowing them the rate at which the booking was made for the chosen number of editions booked over a maximum period of one year.

Trade Practices Act 1974 Section 52 of the Act imposes a General Duty on anyone (individuals and corporations alike) not to engage in, trade or commerce in conduct that is misleading or deceptive. It is suggested that in the case of doubt, advertisers and advertising agencies should seek legal advice.

The advertiser agrees to indemnify the publisher for any demands, claims, damages or liability whatsoever arising directly out of or caused by or connected with the printing publication or display of the advertiser's message.

Copyright

Clients are responsible for copyright approval for material supplied to The Listening Post.